

RING, a consumer-first, digital lending app launched by Onemi Technologies, brings together credit and payments under one platform. Users can avail of transactional credit and long-term personal loans of up to Rs.5 lakhs at lower interest rates and flexible tenure. Customers can also use RING to pay utility bills, at offline merchant stores and pay with UPI. Through its partnership with insurance providers, leading banks, and e-commerce platforms, RING also offers a plethora of value-added services for its customers. The company also has built a compelling rewards and referral program to improve customer stickiness. RING stands as one of the few profitable fintech platforms with a substantial revenue of INR 1800 crores in FY22-23